B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

First Semester

MANAGEMENT PROCESS

(Common for B.B.A. (S&LM)/B.B.A. (L&S))

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Define Business.

2. What do you mean by Profession?

3. What is Management?

4. State the Scope of Management Process.

5. Give the purpose of Planning.

6. Define Decision making.

7. What do you mean by Organizing?

8. What is Span of Control?

9. Give your understanding on Directing.

10. What is the need for Co-ordination?

Part B $(5 \times 5 = 25)$

Answer **all** questions.

11. (a) What are the requirements of a successful business?

Or

(b) State the importance of business organization.

12. (a) Describe the nature of management.

Or

(b) What are managerial functions?

13. (a) Identify the steps in Decision making Process.

Or

(b) How do you differentiate Objectives from Policies?

14. (a) Identify the various sources of recruitment.

Or

(b) Bring out the benefits of Training.

15. (a) State the importance of Control.

Or

(b) Explain any two control techniques.

Part C $(3 \times 10 = 30)$

Answer **all** questions.

16. (a) Name and explain the various forms of business organizations.

Or

(b) Narrate the evolution of Management Theory.

2 | **C–7358**

17. (a) Detail the characteristics of 'Objectives'.

                           Or

    (b) Enumerate the various types of decisions.

18. (a) Sketch out some of the Organizational Structures.

                           Or

    (b) Elaborate the Process of Control.

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C–7375		Sub. Code
		80614

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

First Semester

Logistics and Shipping

INTERNATIONAL BUSINESS MANAGEMENT

(2019 onwards)

Duration : 3 Hours　　　　　　　　Maximum : 75 Marks

Part A　　　　　　　(10 × 2 = 20)

Answer **all** questions.

1.　Write the meaning of global sourcing.

2.　What is Comparative cost?

3.　Write the full form of SAARC.

4.　What is BoP in International Trade?

5.　Write the full form of FEMA.

6.　What of exchange rate?

7.　Write the full form of TRM.

8.　What is TRIP?

9.　Write two major export products from India.

10.　What is EXIM Bank?

Part B   (5 × 5 = 25)

Answer **all** questions.

11. (a) What do you understand by Globalization? Explain with appropriate examples.

    Or

    (b) How internal trade differ from international trade in promoting a economic conditions of a country?

12. (a) Write a short note on European Union and its nature of trade in developing Europe Trade.

    Or

    (b) Write about Balance of Payment and its significance for a country.

13. (a) Write about Euro Currency market, highlight its scope and features.

    Or

    (b) Explain the role of IMF in promoting International Trade.

14. (a) What is WTO? List its role in promoting international trade.

    Or

    (b) Write a short note on Anti-Dumping in International Trade.

15. (a) Write a short note on SEZ and Government assistant to them.

    Or

    (b) Explain the major points in Foreign trade (Development and Regulations) Act.

2   **C–7375**

Part C   (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain :

    (i) Mercantilism – absolute cost theory

    (ii) Comparative cost theory in international Trade.

                        Or

    (b) Write about :

    (i) Opportunity cost

    (ii) Types of transportation costs in International Trade.

17. (a) Bring out the merits and demerits free trade and protection in International Trade.

                        Or

    (b) What is SAARC? Write its important functions in maintaining co-operation among countries.

18. (a) Write a short note on :

    (i) Asian Development Bank

    (ii) International Finance Corporation

                        Or

    (b) Discuss the role of MNCs in India with reference to its economic growth and promoting trade.

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C–7360	Sub. Code 84715/80615

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022.

First Semester

MATHEMATICS FOR MANAGEMENT – I

(Common for B.B.A. (S & LM)/ B.B.A. (L & S)

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A $(10 \times 2 = 20)$

Answer **all** questions.

1. Define singleton set.

2. Define row matrix. Give an example.

3. Amit deposited Rs. 1200 to a bank at 9% interest p.a. find the total interest that he will get at the end of 3 years.

4. Find the sum of the first 50 terms of the sequence 1, 3, 5, 7, 9,...

5. State any two characteristics of statistics.

6. What are the different types of bar diagram?

7. The means of two samples of sizes 50 and 100 respectively are 54.1 and 50.3. Obtain the mean of the sample size 150 obtained by combining the two sample.

8. Discuss the importance of correlation.

9. Elucidate the uses of index numbers.

10. What are the components of time series?

Part B $(5 \times 5 = 25)$

Answer **all** questions.

11. (a) There are 35 students in art class and 57 students in dance class. Find the number of students who are either in art class or in dance class.

   (i) When two classes meet at different hours and 12 students are enrolled in both activities.

   (ii) When two classes meet at the same hour.

Or

(b) If $A = \begin{matrix} 1 & 2 & 3 \\ 2 & 4 & 6 \\ 3 & 6 & 9 \end{matrix}$ and $B = \begin{matrix} -1 & -2 & -4 \\ -1 & -2 & -4 \\ 1 & 2 & 4 \end{matrix}$ find AB and BA.

12. (a) Calculate the compound interest for Rs. 2,500 for four years at 8% per annum.

Or

(b) An arithmetic progression has 3 as its first term. Also, the sum of the first 8 terms is twice the sum of the first 5 terms. Find the common difference.

13. (a) State any four points relating to the importance of diagrammatic presentation in statistics.

Or

(b) Explain the functions of statistics.

14. (a) Find the harmonic mean for the following individual data. 6, 15, 35, 40, 900, 520, 300, 400, 1800, 2000

Or

(b) Explain the types of correlation.

2 | **C–7360**

15. (a) The wages of certain factory workers are given as below. Using 3 yearly moving average indicate the trend in wages.

Year	2004	2005	2006	2007	2008
Wages	1200	1500	1400	1750	1800
Year	2009	2010	2011	2012	
Wages	1700	1600	1500	1750	

Or

(b) Compute price index by Weighted Average of Relatives using –

(i) Arithmetic mean

(ii) Geometric mean

A	5	6	2
B	4	5	0.25
C	15	16.5	1

Part C $(3 \times 10 = 30)$

Answer **all** questions.

16. (a) Out of a group of 60 students. 25 play cricket, 30 play football, 24 play hockey, 10 play cricket and football, 9 play cricket and hockey, 12 play hockey and football and 5 play all the three. Use Venn – diagram to show how many play only one game.

Or

(b) Solve the following equations by Cramer's rule.

$2x + 3y + 3z = 22$

$x - y + z = 4$

$4x + 2y - z = 9s$

3   C–7360

17. (a) A person wishes to collect Rs. 1,20,000 for a house at the time of retirement due after 18 years. If the rate of compound interest is 6% per annum. How much should he deposit annually to receive this amount?

Or

(b) Find the sum up to n terms of the sequence: 0.7, 0.77, 0.777

18. (a) For the following data, find mean, median and mode:

X : 0-200 200-400 400-600 600-800 800-100 1000-1200

F : 80   165   230   80   32   13

Or

(b) Calculate the Karl Pearson's coefficient of correlation between X and Y

| X: | 45 | 70 | 65 | 30 | 90 | 40 | 50 | 75 | 85 | 60 |
| Y: | 35 | 90 | 70 | 40 | 95 | 40 | 60 | 80 | 80 | 50 |

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C–7360

C–7376	Sub. Code
	80623

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Second Semester

Logistics and Shipping

FUNDAMENTALS OF LOGISTICS

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Define the term logistics.

2. What are the ways to retain customers?

3. What is supply chain management?

4. Define FCL.

5. What is ICD?

6. State the functions of customs broker.

7. What is meant by packaging cost?

8. Define the term containerization.

9. State the advantages of strategic logistics.

10. Give a short note on ABC costing.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) What are the objectives and significance of logistics?

Or

(b) Explain the elements of customer service.

12. (a) Write about the five P's of logistics management.

Or

(b) How is the ocean freight rate calculated?

13. (a) Explain the functions of freight forwarders.

Or

(b) Discuss about important world sea routes.

14. (a) Describe the factors affecting the choice of packaging material.

Or

(b) Write a brief note on barriers to global logistics.

15. (a) What is meant by LIS? State its functions.

Or

(b) Explain the role of 3PL and 4PL.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the role of logistics in World economy and recent trends in it.

Or

(b) Give an account on the different modes of transportation.

2

C–7376

17. (a) Describe the classification of containers in logistics.

Or

(b) Discuss in detail about global logistics and mention few recent developments in it.

18. (a) Explain the ways to measure the supply chain performance.

Or

(b) Discuss in detail about the integrated logistics.

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C–7361		Sub. Code
		80624/84724

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Second Semester

ECONOMICS FOR EXECUTIVES

(Common for B.B.A. (S&LM)/ B.B.A. (L&S))

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   What is profit maximization?

2.   Define demand analysis.

3.   Point out any two factors affecting production function.

4.   Write any two uses of break-even analysis.

5.   Define market.

6.   What is an oligopoly?

7.   Define risk.

8.   What is socialism?

9.   Expand MRTP.

10.   Define national income.

Part B $(5 \times 5 = 25)$

Answer **all** questions.

11. (a) Explain the elasticity of demand.

Or

(b) Bring out the factors influencing demand.

12. (a) Describe the economics of scale.

Or

(b) Explain the advantages of breakeven analysis.

13. (a) Mention the characteristics of oligopoly competition.

Or

(b) How to determine the price under perfect competition?

14. (a) Indicate the features of a mixed economic system.

Or

(b) Describe knights uncertainty bearing theory.

15. (a) Summarize the effects of inflation.

Or

(b) Describe MRTP Act.

Part C $(3 \times 10 = 30)$

Answer **all** questions.

16. (a) Describe the factors influencing the elasticity of demand.

Or

(b) Explain the social responsibilities of business.

2 **C–7361**

17. (a) Summarize the characteristics of oligopoly.

Or

(b) Explain the pricing under monopolistic competition.

18. (a) Describe Keyne's liquidity preference theory of interest.

Or

(b) Write an essay on the economic system in India.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Second Semester

MATHEMATICS FOR MANAGEMENT – II

(Common for : B.B.A. (S & LM)/B.B.A. (L & S)

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A $(10 \times 2 = 20)$

Answer **all** questions.

1.   Define Operation Research.

2.   What is Linear Programming Problem?

3.   Enumerate the significance of Transportation problem.

4.   Explain about the non-degeneracy in Transportation Problem.

5.   List out the applications of game theory.

6.   Define Replacement Problem.

7.   What is CPM?

8.   Brief a note on Crash programme.

9.   Write a short note on Critical Path.

10. Define PERT.

11. (a) State the scopes of Operation Research.

Or

(b) Solve the following LPP by graphical method.

Maximize $z = 5x_1 + 7x_2$

Subject to $x_1 + x_2 \leq 4$,

$10x_1 + 7x_2 \leq 35$,

$x_1, x_2 \geq 0$.

12. (a) Give mathematical form of Assignment Problem.

Or

(b) Obtain the initial solution for the below Transportation Problem using Vogel's approximation method.

	I	II	III	IV	Supply
A	21	16	15	13	11
B	17	18	14	23	13
C	32	27	18	41	19
Demand	6	10	12	15	

13. (a) Explain the steps involved in solving game by Dominance property.

Or

(b) Solve the following game graphically and find the value of the game

Players B

$$\begin{array}{ccc} & B_1 & B_2 & B_3 \end{array}$$

$$\text{Player A} \quad \begin{array}{c} A_1 \\ A_2 \end{array} \begin{pmatrix} 8 & 4 & -2 \\ -2 & -1 & 3 \end{pmatrix}$$

14. (a) State rules for Network Diagram.

Or

(b) Draw the network diagram for the following activities and find the critical path.

Job	A	B	C	D	E	F	G	H	I	J	K
Job time (days)	13	8	10	9	11	10	8	6	7	14	18
Immediate predecessors	–	A	B	C	B	E	D,F	E	H	G,I	J

15. (a) Write the similarities and difference between PERT and CPM.

Or

(b) A Small project consists of seven activities for which the relevant data are given below:

Activity	Preceding Activities	Activity Duration (Days)
A	–	4
B	–	7
C	–	6
D	A, B	5
E	A, B	7
F	C, D, E	6
G	C, D, E	5

(i) Draw the network and find the project completion time.

(ii) Calculate the total float for each activity.

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Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss about the opportunities and short comings of Operation Research.

Or

(b) What do you understand by a Linear Programming Program? Discuss briefly the applications of Linear Programming in any functional area of management.

17. (a) Determine an initial basic feasible solution to the following transportation problem by using

(i) NWCR

(ii) LCM and

(iii) VAM

Destination

Source	D1	D2	D3	D4	Supply
A	11	13	17	14	250
B	16	18	14	10	300
C	21	24	13	10	400
Demand	200	225	275	250	

Or

(b) Explain the elements of Queuing system.

18. (a) Explain the steps involved in Project Crashing.

Or

(b) Write down the procedure to obtain optimum completion time using Critical Path method.

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C–7377	Sub. Code
	80632

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Third Semester

Logistics and Shipping

BUSINESS COMMUNICATION

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Mention any two types business communications used in day to day business.

2. Indicate any two information technology tools used in communication.

3. When complaints are made in a business?

4. What do you mean by quotation?

5. State the qualification of a company secretary.

6. Is the shareholder is a member of the board?

7. Point out the role of audit committee in a company.

8. "Annual report is an important document of a company", why?

9. When a notice to share holders issued to shareholder?

10. How do you differentiate the usage of intercom with telephone.

Part B $(5 \times 5 = 25)$

Answer **all** questions.

11. (a) List out any five the objectives of business communication.

Or

(b) How a oral communication differ from written communication?

12. (a) Write a letter applying for the post of assistant in a co-operative bank.

Or

(b) Draft a letter to a nationalized bank with a request to open a current account to operate day to day funds of the business.

13. (a) Prepare a draft advertisement inviting application from fresher's for the post of trainee in your organization.

Or

(b) List out the important points to be followed while preparing an agenda and minutes of a board meeting of a company.

14. (a) Explain Formal, informal, statutory and non-statutory reports.

Or

(b) Brief the various steps in report preparation in an organization with reference to audit report.

2 C–7377

15. (a) Enumerate the usage of smart mobile phone in modern business communication.

Or

(b) How do you use email in day to day business communication?

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the basic principles of communication to be followed in a business environment.

Or

(b) Draft a business letter to its dealers about the feedback of the newly launched products, two-wheeler.

17. (a) Draft a resume as an engineering graduate applying for technical assistant in a manufacturing company.

Or

(b) Write a letter from the company secretary inviting the shareholder for the Annual General Meeting of the company.

18. (a) Explain the important content in an annual report of a business company.

Or

(b) What is FAX and Telex? Explain its significance in business communication.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Third Semester

Logistics and Shipping

PRODUCTION AND MATERIAL MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Define production management.

2.   Define the concept of plant location.

3.   What are the types of plant layout?

4.   Define production planning.

5.   State any three objectives of maintenance.

6.   Write a short note on inspection.

7.   What is meant by selective inventory control?

8.   What is meant by store keeping?

9.   State the different methods of vendor rating.

10.   Define the term quality control.

Part B $(5 \times 5 = 25)$

Answer **all** questions.

11. (a) Explain the scope of production management.

Or

(b) Point out the objectives of work measurement.

12. (a) What are the features of ABC analysis?

Or

(b) State the requirements of an efficient production and control.

13. (a) Bring out the importance of materials management.

Or

(b) Explain in detail the criteria for material handling.

14. (a) Describe the advantages and disadvantages of centralised purchasing.

Or

(b) Explain the concept of vendor rating and process of vendor development.

15. (a) What are factors affecting plant location and site location?

Or

(b) Explain the functions of inventory management.

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Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) What is quality control? Explain various types of Inspection.

Or

(b) Explain the causes and objectives of break-down maintenance. Point out its disadvantages.

17. (a) Describe the various types of plant layout and point out the advantages and disadvantages of each type.

Or

(b) Discuss the procedure involved in import purchase.

18. (a) Explain in detail the VED, FSN analysis and EOQ.

Or

(b) Enumerate the process of obtaining ISO certification.

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3 C–7378

C–7365	Sub. Code
	84734/80634

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Third Semester

MARKETING MANAGEMENT

(Common for BBA (S&LM)/BBA (L&S))

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1. How do you define the term "Marketing Concept"?

2. What is meant by marketing environment?

3. Define Marketing Channel.

4. What do you mean by Marketing Strategy?

5. Define Product.

6. Briefly explain "New Product Development".

7. Define Pricing.

8. What is Physical Distribution?

9. Define the term "Brand".

10. How "Position" can be defined?

Part B   (5 × 5 = 25)

Answer **all** questions.

11. (a) Define Marketing Management. Justify why it is essential for organization?

Or

(b) Explain the nature and scope of marketing.

12. (a) By defining the term "Buying Motive" explain the features associated with it.

Or

(b) What do you understand about Market Structure? Briefly explain its types.

13. (a) Narrate the characteristics of Product Marketing in detail.

Or

(b) Differentiate Consumer goods and Industrial goods.

14. (a) What is Multiproduct Pricing? Explain the features of Multiproduct Pricing.

Or

(b) Differentiate Buyer and Seller in detail.

15. (a) What is Branding? Explain how branding strategies are framed?

Or

(b) Differentiate Brand Personality and Brand Identity.

2   C–7365

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about Marketing Functions.

Or

(b) Discuss how marketing environment influences the business?

17. (a) Discuss in detail about the types of Marketing Strategy.

Or

(b) What is Product Life cycle? Explain the process of Product Life cycle.

18. (a) Justify how Physical Distribution plays a vital role in marketing?

Or

(b) Define the term "Brand". Enumerate the role of brands in detail.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Third Semester

Logistics and Shipping

CUSTOMS PROCEDURES

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A $(10 \times 2 = 20)$

Answer **all** questions.

1.   Define the meaning of customer officer.

2.   Rewrite the concept of custom ports.

3.   Extract the meaning of illegal entry through ports.

4.   Mention the concept of cargo storage.

5.   Express the term Dutiable goods.

6.   Recall the concept of claim for goods.

7.   Expand the term clearance in Importing.

8.   Define the term Conveyance.

9.   Distil the meaning of Goods in Transit.

10. Express the term 'warehouse bond'.

Part B $(5 \times 5 = 25)$

Answer **all** questions.

11. (a) Discuss the importance of warehousing stations in securing the goods.

Or

(b) Construct the power of officers in customs in India.

12. (a) Assess the significance of section 11C and 11E in custom procedure.

Or

(b) Discuss the power of central government to notify the goods.

13. (a) Compose the claiming procedure to refund the duty in multinational business.

Or

(b) Examine the impact on interest of delayed funds.

14. (a) Enumerate the uses of conveyances in export and Import in modern business.

Or

(b) Construct the essentials on clearness of goods to home consumption.

15. (a) Evaluate the methods of appointing public warehousing.

Or

(b) Evaluate the need of licensing private warehousing in emerging business.

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Part C   (3 × 10 = 30)

Answer **all** questions.

16. (a) Broadly examine the power of central government to notify the goods in export and Import.

Or

(b) Evaluate the methods of detecting the illegal import of goods.

17. (a) Analyze the duties in pricing of goods for the purpose of refund.

Or

(b) Contrast the significance of clearance of goods for exportation.

18. (a) Assess the impact of cancellation and return of warehousing bond.

Or

(b) Discuss the liability of duty on goods transited through shipping.

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C–7380	Sub. Code
	80636

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Third Semester

Logistic and Shipping

TAXATION LAW AND PRACTICE

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Define Tax.

2.   Who is called Representative Assesse?

3.   Define salaries under the income tax act.

4.   Write short note on 'perquisites'.

5.   Define the term "Business".

6.   Define the term "profession".

7.   Define income from other sources under the income tax act.

8.   What do you understand by set-off losses?

9.   List the items exempted from VAT.

10. What is a custom duty?

Part B   (5 × 5 = 25)

Answer **all** questions.

11. (a) Which of the following incomes are taxable when the residential status of Mr. Umesh is:

     (i) Resident,

     (ii) Not Ordinary Resident,

     (iii) Non- Resident.

Income accrued in Canada but received in India Rs. 2,000.

Rs. 5,000 were earned in Africa and received in India Rs. 2,000.

Rs. 5,000 earned in India but received in Canada.

Rs. 10,000 earned and received in Srilanka from a business controlled from India.

House property income (computed) from Srilanka Rs. 2,000.

Rs. 4,000 was past untaxed foreign income which was brought to India during the previous year.

Profit earned from a business in Kanpur Rs. 10,000.

Or

   (b) Explain the term 'assesse' of state the different classes of Assesses.

12. (a) Mr. X, the owner of two houses, occupies one for his own residence and the other he lets to a tenant at a monthly rent of Rs. 500. The municipal valuation of the house occupied is Rs. 2,600 and of the other is Rs. 5,200. The municipal taxes of the two amounted to Rs. 600. The other expenses in respect of the two houses are as follows.

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		Rs.
Insurance premium (for both houses)		1,200
Annual charge in respect of the house occupied		300
Ground rent for the house let		100
Repairs of the house let		700
Interest on loan taken to repair the two houses		400

Mr. X also had income from other sources amounting to Rs. 20,000 during the year, calculate Mr. X's income from house property and total income.

Or

(b) Mr. X owns two houses which are used by him for his residential purposes.

	House I	House II
Municipal valuation	30,000	35,000
Fair rent	38,000	40,000
Standard rent	25,000	42,000

Calculate the GAV of the house properties.

13. (a) From the following data, calculate the capital gains, taxable for assessment year 2020-2021

Particulars	Rs. in lakhs
Site purchased in 1975 value	0.33
Market value of site on 1.4.1981	.75
Ground floor-cost of construction in 1981	1.50
First floor-cost of construction in 1985	2.66
Sale consideration received in 2007 (1.2.2007)	40
Investment in new property	10

Or

(b) Explain the provisions relating to Preliminary Expenses.

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14. (a) Mr. X discuss the following incomes from business or profession for the previous year 2020-2021.

		Rs.
(i)	Profit from 'A' business	5,00,000
(ii)	Loss from 'B' business	1,00,000
(iii)	Loss from profession C	1,50,000
(iv)	Profit from speculation business D	2,00,000
(v)	Loss from speculation business E	3,00,000

Determine the income from business/profession.

Or

(b) Explain intra hand and inter hand set off.

15. (a) Explain the different provisions of VAT.

Or

(b) State the difference between Advolurum and Specific duties.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) What are the various allowances generally paid to employees?

Or

(b) From the particulars given below compute his salary income:

(i) Basic Salary Rs. 13,000 p.m.

(ii) Dearness Allowance Rs.900 p.m. (Rs.500 p.m. enters into pay for service benefits).

(iii) Bonus Rs. 8,400.

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(iv) Salary in lieu of leave Rs. 3,000.

(v) Entertainment allowance Rs. 1,500 p.m.

(vi) Reimbursement of Conveyance expenditure incurred in performance of duties Rs. 200 p.m.

(vii) Furnished House at Concessional rent of Rs. 800 p.m. in Chennai (population above 25 lakhs) Fair Rental Value Rs. 2,500 p.m. Cost of furniture Rs. 35,000. Salary of gardener Rs. 1,000 p.a.

(viii) Club bill paid by employer Rs. 2,200 p.a.

(ix) Contribution by employer to R.P.F. – 13% (each) of salary.

(x) Reimbursement of Medical Exp. Rs. 2,000.

(xi) Life Insurance Premium (Paid by employee)

Own life = 3,000 p.a.

Wife's life = 4,000 p.a.

Major son = 2,000 p.a.

(xii) ELSS deposit Rs. 2,400.

(xiii) Contribution to public P.F. Rs. 2,000 p.a.

17. (a) Discuss the procedure for computing business Income.

Or

(b) The following is the Profit and Loss Account of Mr. X for the year ended on 31.3.2020. Compute his taxable Business income for the assessment year 2020-2021.

	Rs.		Rs.
To Opening Stock	15,000	By Sales	80,000
To Purchase	40,000	By Closing Stock	20,000
To Wages	20,000	By Gift from Father	18,000

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	Rs.		Rs.
To Rent	6,000	By Sale of Motor Car	9,000
To Repair to Motor Car	3,000	By Income Tax Refund	3,000
To Wealth Tax Paid	3,000		
To Medical Expenses	3,000		
To General Expenses	10,000		
To Depreciation on Motor Car	3,000		
To Advance Income Tax paid	1,000		
To Profit for the year	26,000		
	1,30,000		1,30,000

Following further information is given:

- Mr. X carries on his business from rented premises at Delhi, half of which is used as his residence.

- Mr. X bought a car during the year for Rs. 20,000. He charged depreciation on the value of the car. The car was sold during the year for Rs. 9,000. The use of the car was 3/4th for the business and 1/4th for personal purposes.

- Medical expenses were incurred during sickness of Mr. X for his treatment.

- Wages include Rs. 250 per month on account of Mr. X's driver for 10 months.

18. (a) Explain provisions regarding set-off and carry forward losses.

Or

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(b) Given below is the profit and loss account of Shri Rajaram for the year ended 31-3-2020:

Dr.	Rs.	Cr.	Rs.
To Salaries	7,000	By Gross Profit	50,000
To Drawings	8,000	By Interest on Post office Saving Bank Account	100
To Insurance Premium on his life	1,000	By Proceeds from Life Insurance Policy	6,900
To Depreciation	4,500	By Interest on Bank deposit	3,600
To Donation to the recognized institutions	500		
To General expenses	2,600		
To Education expenditure on his three dependent sons in England	6,600		
To Provisions for doubtful debts	1,500		
To Income - tax	2,000		
To Rent	1,700		
To Net profit	25,200		
	60,600		60,600

Compute his taxable income for current assessment year after taking the following information into consideration:

(i) The amount of depreciation allowable is Rs. 4,000.

(ii) General expenses include Rs. 600 for his private expenses.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Third Semester

Logistics and Shipping

RETAIL ENVIRONMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Write two characteristics of retailing.

2. What are the advantages and disadvantages of retailing?

3. What are the emerging trend in retailing?

4. How a retailer identity consumer can needs?

5. Define retailing.

6. What is retailer equation?

7. What is Strategic planning in retailing?

8. What are types of retailing format?

9. What are the divers of retail change in India?

10. Write two challenges faced by the Global retailers.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Explain in detail the functions of Retailer.

Or

(b) What is retailing? Explain the scope of retailing in Indian Context.

12. (a) Describe the theories in retail development.

Or

(b) Explain the phase in growth of retail markets.

13. (a) Discuss the various factors affecting consumer decision making.

Or

(b) What is situation analysis? Describe in the objective of situation analysis.

14. (a) Explain in detail the Evolution and size of retail format in India.

Or

(b) What are the challenges to retail development in India?

15. (a) What are steps in strategic planning process for global retailing?

Or

(b) Explain in details the challenges and opportunity in global retailing.

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Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in details the types of business models in retailing.

Or

(b) Explain the importance of foreign direct Investment in Indian retailing.

17. (a) Discuss various factors affecting the success of retailing in global retailing.

Or

(b) Describe the life cycle process of retailing markets.

18. (a) Explain in detail the recent trends in retailing in Indian retail market.

Or

(b) Discuss the consumer decision making process in detail.

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C–7381

C–7369

COMMON FOR B.B.A. (S & LM)/B.B.A. (L & S) DEGREE EXAMINATION, NOVEMBER 2022

Fourth Semester

HUMAN RESOURCE MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. State the major objectives of Personal Management.

2. Write any two functions of personal management.

3. What is a job specification?

4. Write forecasting techniques of recruitment.

5. What is demotion in an organization?

6. What is on the job training?

7. What is Industrial safety?

8. Name any one trade union in Tamil Nadu.

9. List any two statutory benefits of employee's welfare.

10. What is incentive system?

Answer **all** questions.

11. (a) Write few personal policies followed in a company.

Or

(b) What is the role of personal manager in a company in promoting industrial relations with employee?

12. (a) Write the selection process in recruitment in an organization.

Or

(b) Write the important of training and development.

13. (a) List the errors in personal appraisal methods.

Or

(b) Write a short note of approaches to good human relations in an organization.

14. (a) List the benefits under EPF.

Or

(b) Write a note on gratuity and pension at the time of retirement of employees from the organization.

15. (a) Mention the importance of communication w.r.t Management.

Or

(b) Write a salient features of trade unionism.

2 **C–7369**

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Discuss the nature and scope and objectives of personal department.

Or

(b) Explain the constraint and challenges in recruitment process.

17. (a) Explain any five performance appraisal.

Or

(b) Mention the mandatory safety measures to employees under Factories Act 1948.

18. (a) Explain the types of collective bargaining.

Or

(b) "The trade unions were started to safe guard the interest of its members, some trade unions going against the fundamental purpose of its formation", Discuss.

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C–7382	Sub. Code 80643

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fourth Semester

Logistics and Shipping

FINANCIAL MANAGEMENT

(2019 onwards)

Duration : 3 Hours　　　　　　　　Maximum : 75 Marks

Part A　　　　(10 × 2 = 20)

Answer **all** questions.

1. What is stock Debt?

2. Define preferred stock.

3. Define the Weighted average cost of capital.

4. What do you mean by retained earnings?

5. What is optimum capital structure?

6. Define dividend.

7. What is variable working capital?

8. What do you mean by operating cycle?

9. Define capital budgeting.

10. What are the components of capital budgeting analysis?

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the functions of Financial Management.

Or

(b) Discuss the advantages and disadvantages of Bills discounting.

12. (a) Differentiate average cost from Marginal cost.

Or

(b) Calculate the operating, financial and combined leverages from the following information.

Sales   Rs.50,000

Variable cost   Rs,25,000

Interest   Rs.5,000

Fixed cost   Rs.15000

13. (a) Explain the features of an appropriate capital structure.

Or

(b) Discuss the various types of Dividend policy.

14. (a) Explain the methods of forecasting the working capital requirements of a firm.

Or

(b) Write a short notes on the dangers of having excess working capital in a firm.

2   **C–7382**

15. (a) Discuss the factors influencing the capital budgeting decision.

Or

(b) A Project cost Rs.5,00,000 and yields annually a profit of Rs.80,000 after depreciation at 12% per annum, but before tax at 50%. Calculate pay back period.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Akash Ltd., offers for public subscription equity shares of Rs. 10 each at a premium of 10%. The company pays an underwriting commission of 5% on the issue price. The equity shareholders expect a dividend of 15%.

(i) Calculate the cost of equity capital.

(ii) Calculate the cost of equity capital, if the market price of the share is Rs.20

Or

(b) Enumerate the objectives of the financial management.

17. (a) Explain the determinants of working capital requirements.

Or

(b) From the following information calculate Operating leverage, financial leverage and combined leverage. Sales Rs. 10,00,000, variable cost 40% on sales, fixed cost Rs. 2,00,000, Debt of Rs. 10,00,000 @ 10%, 12% preference shares for Rs. 10,00,000 and equity shares Rs. 1,00,000. What happen the sales increase by 40%?

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18. (a) From the following information ascertain net present value assuming the initial Investment is Rs. 2,00,000

Year	Cash inflow	Discount factor @ 10%
I	90,000	0.909
II	90,000	0.826
III	80,000	0.751
IV	80,000	0.683
V	60,000	0.621

Or

(b) Critically examine the Net Income and Net Operating Income approaches of capital structure. What is the traditional view on the question?

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B.B.A. DEGREE EXAMINATION, APRIL 2022.

Fourth Semester

Logistics And Shipping

ADVERTISING AND SALES PROMOTION

(2019 onwards)

Time : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1.   Define Advertising.

2.   Give your understanding on 'Media'.

3.   List any two advertising agencies in India.

4.   Name any two types of advertising copies.

5.   What do you mean by Advertising Layout?

6.   What is Lithography?

7.   Define Recruitment.

8.   What is meant by Sales Quota?

9.   Define Sales Promotion.

10. Give your understanding on 'Salesmanship'.

Part B (5 × 5 = 25)

Answer **all** the questions.

11. (a) State the importance of Advertising.

Or

(b) Why Radio Advertising still survives in spite of the growing popularity Television Media?

12. (a) Why companies prefer advertising agencies?

Or

(b) Write down the social effects of advertising.

13. (a) Specify the functions of Advertising Layout.

Or

(b) How do you prepare an advertisement layout?

14. (a) Identify the various sources of recruitment.

Or

(b) Explain any two Training methods.

15. (a) Differentiate advertising from sales promotion.

Or

(b) Explain any two dealer promotion methods.

Part C (3 × 10 = 30)

Answer **all** the questions.

16. (a) Discuss the merits and demerits of Outdoor advertising.

Or

(b) List and explain the elements of copywriting.

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17. (a) Identify and analyze the steps involved in the planning of an Advertising Campaign.

Or

(b) Explain in Detail the Process of Selection.

18. (a) Enumerate the various consumer promotion methods.

Or

(b) Elaborate the Process of Personal Selling.

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C–7384	Sub. Code
	80645

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fourth Semester

Logistics and Shipping

IT SKILLS

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Expand ASCII.

2. Write the short cut for opening, closing, cut and copy commands in Windows.

3. State the difference between auto text and auto correct.

4. Is it possible to do calculations in a Table in a Word Processor. If yes, how?

5. Define the term range in a excel spreadsheet.

6. State the difference between absolute and relative reference.

7. How to create smart arts in power point presentation tool?

8. Is it possible to include graph in power point. How?

9. Define the term query.

10. List out some of the form controls.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) State the list of tool bars available in windows. Explain in detail.

Or

(b) State and explain the purpose of the following: clipboard, control panel and accessories.

12. (a) List and explain the type of alignments in a word processor.

Or

(b) How to adjust line spacing, paragraph spacing and margin alignment in a word processor.

13. (a) Write and discuss about the functions for computing addition, counting, finding minimum, maximum and average of given data in a column.

Or

(b) What is auto fill in a spread sheet? Write the steps for filling - days, months and the numbers between 1000 and 9999.

14. (a) How to configure the formatting settings common to all slides in a powerpoint.

Or

(b) How to configure header and footer sections in a powerpoint tool? Write the procedures to display the current date and time, page number and the total number of pages in every slide except the title slide.

2

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15. (a) What is the application of MS-Access? How it is different from a excel spreadsheet. What is a query? State the difference between form and a report.

Or

(b) State the type of relations in a database. Explain with an example.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) List and explain about the evolution of operating system. Explain some of the important features.

Or

(b) What is mail merge? Explain the steps to create a mail merge.

17. (a) How to insert a graph in excel? Write the formatting procedures.

Or

(b) What is pivot table? Explain the steps to create a pivot table in a excel spreadsheet.

18. (a) What is smart art in a presentation tool? List and explain some of the smart arts available.

Or

(b) Write the steps to create a database in MS-Access. Discuss about the procedures to add, delete and modify a record. Write the procedure to display all the records in a table.

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C–7385		Sub. Code
		80646

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fourth Semester

Logistics and Shipping

SUPPLY CHAIN AND DISTRIBUTION MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Define logistics.

2. Define competitive strategy.

3. What is meant by channel strategy?

4. Explain about distribution network.

5. Write the role of transportation in supply chain.

6. Explain package carrier.

7. What do you mean by inventory cost?

8. What is operating cost?

9. What is transportation management system software?

10. Define performance management.

Answer **all** questions.

11. (a) How does logistic management strategy used?

Or

(b) What is your opinion about JIT?

12. (a) Write various factors influencing distribution network decisions.

Or

(b) Write the purpose of supply chain management.

13. (a) Differentiate supply chain management and Logistics management.

Or

(b) Briefly discuss about 'purchasing cycle'.

14. (a) What are the benefits that supply chain offer to transportation management?

Or

(b) Write about various categories of transportation cost.

15. (a) What is the top transport management software?

Or

(b) Write the role of technology in transportation security initiatives.

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Part C   (3 × 10 = 30)

Answer **all** questions.

16. (a) Interpret the barriers of customer service in logistics.

    Or

    (b) Explain supply chain management structure required for manufacturing industries in detail.

17. (a) Discuss the uses of transportation in supply chain management.

    Or

    (b) Write the advantages and disadvantages of air transportation.

18. (a) List the various categories of performance measurement.

    Or

    (b) Discuss about the key issues of supply chain management.

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C–7386		Sub. Code
		80651

B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fifth Semester

Logistics and Shipping

SHIPPING LAW

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. What is meant by ownership of vessels?

2. Define Mortgages.

3. Define maritime liens.

4. What do you understand from collisions?

5. State the rights to limits.

6. Expand CLC.

7. Define bill of lading.

8. How do you denote the voyage?

9. Mention the purpose of marine insurance act 1906.

10. Define hull interest.

Part B $(5 \times 5 = 25)$

Answer **all** questions.

11. (a) Discuss the federation associated with international transport workers.

Or

(b) Explain the concept of Admiralty jurisdiction.

12. (a) Write short note on collision regulation.

Or

(b) Narrate the enforcement of a lien.

13. (a) Elaborate the types of claims.

Or

(b) Describe the ship owners' liability under CLC.

14. (a) Explain the role of international convention in maritime.

Or

(b) Brief about notice of readiness.

15. (a) Describe the types of marine losses.

Or

(b) Explain the principles involved in marine insurance.

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Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the registration process of vessels.

Or

(b) Describe the aim of arrest.

17. (a) Enumerate the types of liens.

Or

(b) Narrate the insurers' limitation and liability.

18. (a) Elaborate the role of IMO.

Or

(b) Discuss on the procedure for claiming voyage insurance.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fifth Semester

Logistics and Shipping

SHIPPING MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   What are different shipping markets?

2.   What are the types of classification of ships?

3.   Define Gross tonnage.

4.   What do you mean by Chartering?

5.   Define Bearer bill of lading and Multimodal bill of lading.

6.   State the difference between port and harbor.

7.   What are the different types of sea ports?

8.   List out any three functions of the Institute of Chartered Ship Brokers.

9.   What is the purpose of liner bill of lading?

10.   Define Arbitration.

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Explain briefly the role of Port State Control.

Or

(b) Explain Protectionism in Maritime industry.

12. (a) "Different cargo needs different ships" Explain with suitable examples.

Or

(b) How do you negotiate to ship your dry cargo with the chartering companies?

13. (a) Write a brief note on containerization.

Or

(b) How liners are different from tankers?

14. (a) You wanted to ship the goods to Singapore through a shipping agency, explain the importance of geography in strategizing your route.

Or

(b) Explain the process of ship purchasing.

15. (a) Write a short note on 'Fundamentals of English Law'.

Or

(b) Write a short note on breach of warranty of authority.

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Part C   (3 × 10 = 30)

Answer **all** questions.

16. (a) Choose a major bulk cargo of your choice to ship wheat, describe a route that incorporates seaway(s) from a major load port to a major discharge port for the cargo.

Or

(b) Using the world map (assume) identify two load ports and two discharge ports commonly used for a container trade and draw the trade route.

17. (a) The liner trade is steady growing with big ships. Shipping lines, in order to stay competitive in the market what the shipping companies need to do?

Or

(b) You have recently opened up your own shipping agency, what options are there as to the type of company you could open, which type you would choose and why?

18. (a) The goods were shipped in apparent good order and condition. However, due to bad maintenance of the ship's fuel line, a fire broke out on board and all the cargo on board was lost. Identify and briefly discuss the legal issues that arise from the above situation and support your answer with the implementation of Hamburg Rules.

Or

(b) Discuss the ship owner's/carrier's duty to provide a sea worthy ship under common law and under Hague-Visby Rules.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fifth Semester

Logistics and Shipping

WAREHOUSING AND INVENTORY MANAGEMENT

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1. Define warehouse.

2. State any two purpose of warehouse.

3. How the warehouse does operate?

4. Mention any two functions of warehouse.

5. What is meant by palletized storage system?

6. List any significance of storage systems in warehouse.

7. Define inventory.

8. Write note on JIT.

9. Define distribution requirement planning.

10. Expand RFID.

Answer **all** questions.

11. (a) Elucidate the need for warehousing.

    Or

    (b) Enumerate the characteristics of ideal warehouse.

12. (a) Explain the factors determining the choice of warehouse.

    Or

    (b) Elaborate the warehouse operation.

13. (a) Describe the functions of palletized storage systems.

    Or

    (b) Narrate the difference between centralized and decentralized storage system.

14. (a) Discuss the role of inventory control.

    Or

    (b) Explain the concept of warehouse management system.

15. (a) Demonstrate the types of conveyors used in warehouse.

    Or

    (b) Write short note on material handling equipments.

Part C $(3 \times 10 = 30)$

Answer **all** questions.

16. (a) Describe the various types of warehouse.

    Or

    (b) Explain the process involved in warehousing decision.

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17. (a) Narrate the factors to be considered in warehouse selection.

Or

(b) Discuss the significance of storage system used in warehouse.

18. (a) Elaborate the different types of cost associated with inventory management.

Or

(b) Enumerate the functions and benefits of RFID.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fifth Semester

Logistics and Shipping

MULTIMODAL TRANSPORTATION

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1.   Define logistics.

2.   What is meant by air freight?

3.   How do you define in house logistics management?

4.   Define inventory management.

5.   What is meant by supply chain?

6.   Define JIT.

7.   What is meant by tariffs?

8.   Define bill of lading.

9.   Expand IATA.

10.   What is meant by anti-terrorist?

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Discuss the sea transport vessels.

Or

(b) Explain the equipment used in logistics.

12. (a) Narrate the different types of containers used in shipping.

Or

(b) Describe the benefits of outsourcing logistics management.

13. (a) Difference between owning versus leasing containers.

Or

(b) Enumerate the role of operators in multi-modal transport.

14. (a) Elucidate the transport pricing.

Or

(b) Explain the factors determining fleet size.

15. (a) Describe the advantages of paperless trading.

Or

(b) Elaborate the cargo liability conventions.

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Narrate the various types of containers used in global transportation.

Or

(b) Explain the legal provisions related to illegal immigrant.

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17. (a) Describe the factoring determining the transportation selection.

Or

(b) Discuss he advantages and disadvantages of outsourcing logistics management.

18. (a) Elaborate the role of IATA in multimodal transportation.

Or

(b) Difference between outsourcing and in house logistics management.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fifth Semester

Logistics and Shipping

STEVEDORING AND PORT OPERATIONS

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1.   Define the concepts of cargo work.

2.   Define safe working load.

3.   Explain the code of safety practice.

4.   Describe some common cargoes.

5.   Explain the precautions for loading dangerous goods.

6.   What are the obligations of Dock workers?

7.   Explain gas detecting instruments.

8.   What are the Common cargoes hazards?

9.   What are the pre stuffing producers?

10. What are the concept of containerization?

Part B $(5 \times 5 = 25)$

Answer **all** the questions, choosing either (a) or (b).

11. (a) Describe grain capacity.

Or

(b) Explain the precautions when handling heavy lifts.

12. (a) Explain bulk cargo.

Or

(b) Explain IMDG code.

13. (a) What are the types of refrigerated cargoes?

Or

(b) Explain the cargo pipeline system.

14. (a) Describe the loading and ventilation of cargoes.

Or

(b) Explain cargoes dock labors act 1934.

15. (a) Explain FCL concepts.

Or

(b) What is Destuffing formalities?

Part C $(3 \times 10 = 30)$

Answer **all** the questions.

16. (a) Describe the concepts of cargo with suitable example.

Or

(b) Difference between bale capacity and grain capacity.

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17. (a) What is packing, its types function and types of labels?

Or

(b) Describe the tanker operation system.

18. (a) Explain the principal of stowing cargo.

Or

(b) Briefly explain the concept of containerization.

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B.B.A. DEGREE EXAMINATION, NOVEMBER 2022

Fifth Semester

Logistics and Shipping

LINER TRADE

(2019 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1.   Recall the term liner Trade.

2.   Extract the meaning of containerization.

3.   Reframe the concept of modalism.

4.   Narrate the concept of Cargo ships.

5.   Extract the term 'IMO'.

6.   Summarize the nature of Oil and LNG Tankers.

7.   Note the term 'PORT'.

8.   Write the meaning of Flat rack container.

9.   Mention the concept of 'Bill of lading'.

10. Denote the term ISPS Code.

Part B   (5 × 5 = 25)

Answer **all** the questions.

11. (a) Discuss the methods of liner trade routes in India.

Or

(b) Examine the types of shipping in logistics Industry.

12. (a) Asses the methods of lifting cargo port handling equipment.

Or

(b) Explain the role of ship officers in terminal management.

13. (a) Explain the advantages of container tracking system.

Or

(b) Examine the various kinds of insurance that cover goods in shipping.

14. (a) Asses the effects of printed clauses in bill of lading.

Or

(b) Evaluate the uses and advantages of paperless trading.

15. (a) Explain the procedure of insurance claims in cargo business.

Or

(b) Compose the uses of ISPS Code to maximize the quality of operation.

2   **C–7391**

Part C (3 × 10 = 30)

Answer **all** the questions.

16. (a) Investigate the different types of containerships and its usage.

Or

(b) Evaluate the managerial and operational functions of independent ship management.

17. (a) Analysis the uses and roles of different departments that involved in shipping Industry.

Or

(b) Discuss the different types of risk that involved in shipping business and show the direction to overcome the barriers.

18. (a) Analyze the liabilities of an agent in insurance industry to protect the business from various risks.

Or

(b) Examine the process in transfer of funds from one country to country in cargo management.

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3 **C–7391**

COMMON FOR ALL U.G DEGREE COURSES EXAMINATION, NOVEMBER 2022

First/Second Semester

ENVIRONMENTAL STUDIES

(2019/2020 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1. Nonrenewable resources

2. Ecosystem

3. Food Chain of forest ecosystem.

4. Pandemic Emergencies.

5. Red Data Book

6. Hot spots

7. Climate Change

8. Deforestation

9. Biodiversity

10. Acid Rain

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Differentiate renewable and nonrenewable energy resources.

Or

(b) Write notes on structure and functions of grassland ecosystem.

12. (a) Write notes on Food Webs of Forest Ecosystem with suitable examples.

Or

(b) Write notes on Genetic, Species and Ecosystem Diversity.

13. (a) Write short notes on Food resources and its problems associated with them.

Or

(b) Write notes on land resources and problem associated with them.

14. (a) Write notes on thermal pollution.

Or

(b) Write notes on energy pyramids with suitable examples.

15. (a) Explore the threats to biodiversity.

Or

(b) Write note on man-made disaster with special reference to strike.

C–7013

Part C $(3 \times 10 = 30)$

Answer **all** the questions.

16. (a) Write an essay on multidisciplinary nature of environmental studies and about the need for public awareness on environment.

Or

(b) Write an essay on Water Resources and problem associated with over-utilization of various water resources.

17. (a) Write an essay on Biogeographical classification of India.

Or

(b) Write an essay on values of biodiversity.

18. (a) Write an essay on causes, effects and control measures of water pollution.

Or

(b) Enumerate various strategies in managing disasters caused due to natural calamities.

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3   **C–7013**

C–5664	Sub. Code
	16/17/23/25/ 26/27/29

Common for All U.G. B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022

First/Second Semester

ENVIRONMENTAL STUDIES

(2019/2020 onwards)

Duration : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** the questions.

1.   ZSI.

2.   WII.

3.   What is renewable energy?

4.   Food web.

5.   Pyramid of numbers in aquatic ecosystem.

6.   Red data book.

7.   List out any five Endemic species of India.

8.   List out marine pollutants.

9.   *Ex Situ* Conservation.

10.   Enlist Option Values of Biodiversity.

Part B (5 × 5 = 25)

Answer **all** the questions.

11. (a) Write notes on definition, scope and importance of environmental studies.

Or

(b) Write notes on soil erosion and desertification.

12. (a) Write notes on energy flow in the ecosystem.

Or

(b) Write notes on threads to biodiversity.

13. (a) Write notes on Biodiversity at Global, National and Local levels.

Or

(b) Write notes on various strategies of conservation of Biodiversity.

14. (a) Write notes on ecological pyramids.

Or

(b) Write notes on air pollution.

15. (a) Write notes on noise pollution.

Or

(b) Write notes on effects and control measures of nuclear hazards.

C–5664

Part C (3 × 10 = 30)

Answer **all** questions.

16. (a) Write an essay on the multidisciplinary nature of Environmental Studies.

Or

(b) Write an essay on the following resources with special emphasis to how they are overexploited/utilized which in turn damage the environment, (i) Forest Resources and (ii) Food Resources.

17. (a) Write an essay on "India is a mega-diversity nation".

Or

(b) Write an essay on Biodiversity and their values.

18. (a) Write an essay on causes, effects and control measures of (i) Marine Pollution and (ii) Water Pollution.

Or

(b) Write an essay on concept, structure and function of ecosystem.

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C–5664